



MEMO

TO: INTERESTED PARTIES

FROM: CAITLIN REED, POLLING DIRECTOR

DATE: JULY 18, 2019

RE: WI CD 3 POLLING

The following memo is based on survey data completed among N=400 likely 2020 general election voters in WI-3 from July 7-11, 2019. The margin of error is $\pm 4.9\%$. The survey was conducted on behalf of the National Republican Congressional Committee.

- **Ron Kind trails a named Republican candidate by two points, 43%-45% with 12% undecided.**
 - The named Republican candidate is earning 21% of self-identified Democrats, and trails Kind by only two points with independent voters.
 - Among undecided voters, Kind's image is one point under water, 23% favorable – 24% unfavorable.
- **Republicans have a seven point generic advantage and undecideds show this district is only trending more Republican.**
 - A generic Republican candidate leads a generic Democratic candidate by seven points, 47%-40% with 13% undecided.
 - Undecided voters on the generic ballot favor a Republican challenger; 44% of undecideds would support a Trump agenda candidate, while only 17% would support a Pelosi agenda candidate.
- **A majority of WI-3 voters have no appetite for the socialist policies coming from the Pelosi majority.**
 - Voters were asked if they agreed or disagreed with the following statement *“Congress should focus more on policies that preserve our individual freedoms for everyone rather than on socialist programs that could bankrupt the country.”*
 - Fifty-five percent of WI-3 voters agreed with the statement, while only 28% disagreed.
 - Fifty-one percent of self-identified independents agreed with the statement, including 50% of independent women and 52% of independent men.
 - Fifty-three percent of undecided voters on the named ballot agree with the statement, while only 13% disagree.

The bottom line is that President Trump won the district by 4.5% in 2016. Ron Kind was lucky to escape what would have been the toughest challenge of his career with no Republican challenger. 2020 is shaping up to be an even stronger environment for a Republican to retire Ron Kind.