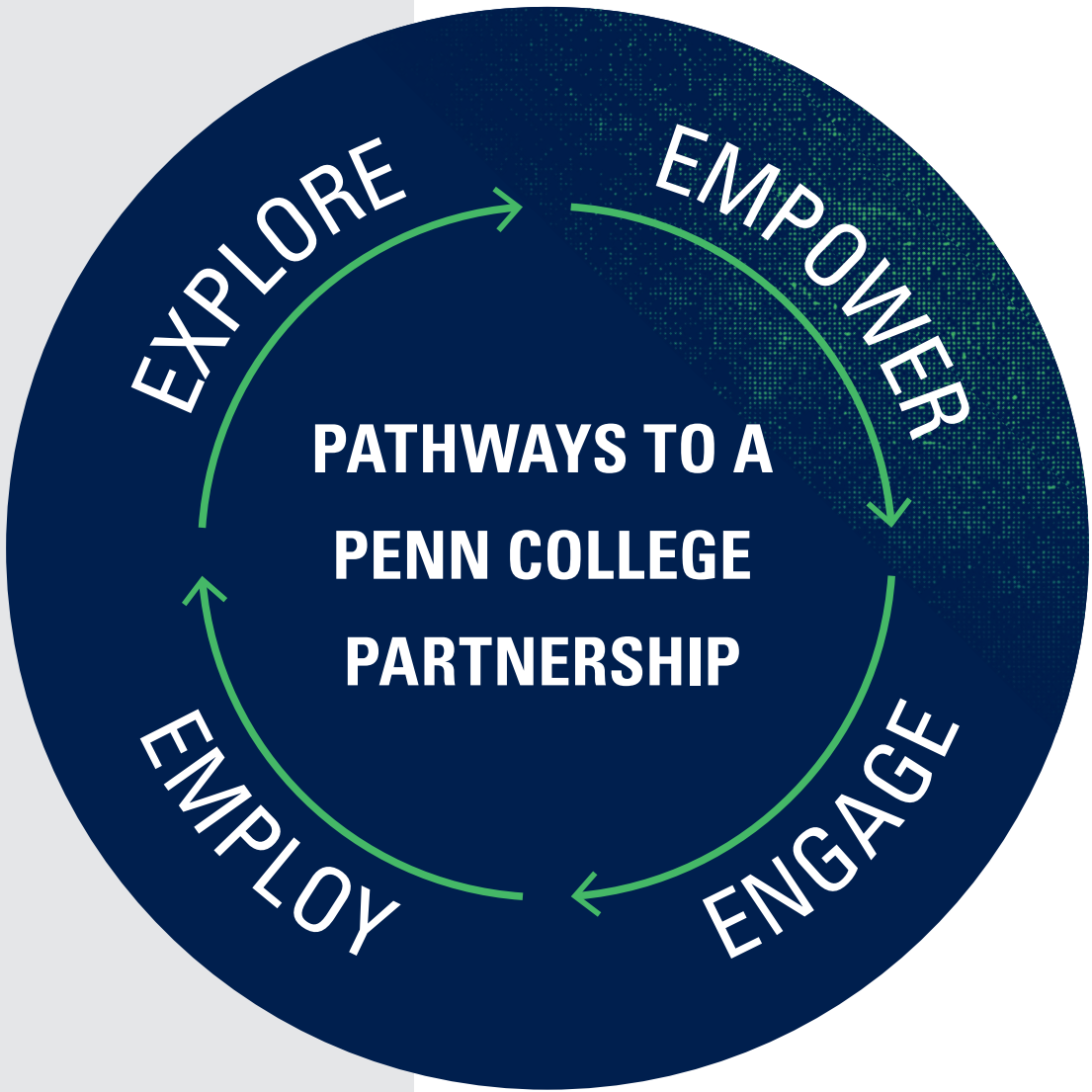


C O R P O R A T E

TOMORROW MAKERS

PENNSYLVANIA COLLEGE OF TECHNOLOGY



A CORNERSTONE OF THE PENN COLLEGE EXPERIENCE

As a Corporate Tomorrow Maker, your organization has the unique ability to make a lasting impact. By engaging across the spectrum of partnership possibilities, your company has an opportunity to inspire the next generation of leaders, fuel your industry, and build stronger brand recognition among your future workforce. We are excited about the possibilities ahead and look forward to partnering with you to showcase your company and grow your industry.

ENROLLMENT IN CORPORATE TOMORROW MAKERS IS EASY! VISIT WWW.PCT.EDU/CORPORATE AND ENTER YOUR COMPANY'S PRIMARY CONTACT INFORMATION – WE WILL DO THE REST.

ENCOURAGE EXPLORATION OF YOUR INDUSTRY

- ☐ Host a corporate awareness event for local high schools and CTCs
- ☐ Host a summer camp for prospective students
- ☐ Host an industry exploration event (such as Girl Scout STEM Day)
- ☐ Host an Educator-in-the-Workplace event
- ☐ Present at local high schools and CTCs
- ☐ Participate in pre-apprenticeship programs
- ☐ Serve as a role model/mentor/advocate for prospective students exploring careers in your industry or field
- ☐ Attend a Penn College Open House or Exploration Day to engage prospective students
- ☐ Participate in a Penn College Day for Educators
- ☐ Collaborate with Penn College Admissions for prospective student recruitment
- ☐ Distribute co-branded materials showcasing career opportunities at your company with a Penn College education
- ☐ Refer prospective students to Penn College
- ☐ Promote Penn College through company social media
- ☐ Encourage Penn College alumni to participate in Alumni Tomorrow Makers

EMPOWER STUDENTS TO PURSUE DEGREES

- ☐ Establish a recruitment or Legacy scholarship in the company name
- ☐ Give or loan equipment
- ☐ Name a learning space
- ☐ Support a project, program, or student initiative through cash or in-kind gifts
- ☐ Encourage soft-skills and leadership development by supporting Penn College student organization and athletics' initiatives, facility enhancement, and teams
- ☐ Sponsor prospective student recruitment events
- ☐ Provide a toolkit, uniform, books, or other supplies to a Penn College student
- ☐ Participate in Education Improvement Tax Credit giving to Penn College
- ☐ Support global experiences and provide opportunities for Penn College students to learn, work, and travel abroad
- ☐ Engage company employee giving through giving payroll deduction to Penn College
- ☐ Promote corporate matching gift programs for employees to give to Penn College

ENGAGE WITH PENN COLLEGE STUDENTS

- ☐ Provide Penn College students with the opportunity to learn and work with your company while obtaining their degree
- ☐ Serve on advisory boards
- ☐ Recruit at career fairs
- ☐ Host information sessions
- ☐ Host a classroom demonstration
- ☐ Host field trips to company locations
- ☐ Post job/internship opportunities on Career Hub
- ☐ Serve as a role model/mentor/advocate for Penn College students exploring careers in your field
- ☐ Work with Penn College students for capstone projects
- ☐ Support career prep opportunities such as mock interviews, etiquette dinner, and networking receptions

EMPLOY GRADUATES AND INVEST IN YOUR WORKFORCE

- ☐ Hire graduates into fulfilling, challenging, full-time roles with opportunities for advancement
- ☐ Develop an enticing summer work/internship program that allows Penn College students to work with peers, advances personal and technical skills, and provides benefits leading to full-time employment
- ☐ Participate in apprenticeships and/or apprenticeship summit
- ☐ Invest in staff training
- ☐ Attend professional development workshops
- ☐ Develop a professional development growth plan for current employees to earn a Penn College online degree
- ☐ Invest in tuition assistance programs
- ☐ Offer competitive benefits like relocation packages, signing bonuses, tuition reimbursement, and opportunities to obtain bachelor's degrees
- ☐ Encourage a Penn College alumni corporate affinity group