

# MAC midwest archives conference



*DECISION 2020:  
The 2020 Midwest Archives Conference  
Annual Meeting*



Des Moines skyline over the Des Moines River at night

**May 6–9, 2020 Des Moines, Iowa**

# MAC midwest archives conference

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a n n u a l m e e t i n g

## ACKNOWLEDGMENTS

The Midwest Archives Conference expresses its appreciation and thanks to the following businesses and organizations that, as of press time, have generously supported the 2020 MAC Annual Meeting:



ARCHIVAL PRODUCTS



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# MEETING INFORMATION

Welcome to Des Moines, Iowa, host city of the MAC 2020 Annual Meeting. This year's theme is "DECISION 2020," meant to honor the role Iowa plays in our national elections, as well as acknowledging the political nature of our work. Our archival lives require a multitude of decisions every day, and we hope that this year's MAC attendees find focus and renewed clarity for making all those decisions. The meeting will take place May 6–9, 2020, at the Downtown Des Moines Marriott in the heart of the city. Downtown Des Moines has experienced a resurgence of growth and vitality, and we encourage you to experience some of that energy.

## REGISTRATION

Register on or by April 8 to receive advance registration rates:

\$135 for MAC members  
\$165 for nonmembers  
\$65 for students

Rate for one-day registration

\$90 for MAC members and nonmembers

Business Preconference registration

\$50 for MAC members and nonmembers

Rates for registration after April 8, 2020:

\$155 for MAC members  
\$185 for nonmembers  
\$75 for students

Reception guest registration

\$5 for a child (under 18) guest attendee

\$30 for an adult guest attendee

Find the meeting registration form online at [midwestarc.memberclicks.net/2020-annual-meeting](http://midwestarc.memberclicks.net/2020-annual-meeting).

Register by submitting the online registration form or by printing the form and mailing it with a check made payable to "Midwest Archives Conference" to:

Midwest Archives Conference  
2598 E. Sunrise Boulevard, Suite 2104  
Fort Lauderdale, FL 33304

The registration desk at the Downtown Des Moines Marriott will be open on Wednesday, May 6, from 3:00 pm to 6:00 pm; on Thursday May 7 and Friday May 8 from 7:00 am to 5:00 pm; and on Saturday, May 9 from 7:30 am to 12:00 pm.

## CANCELLATIONS AND REFUNDS

If, for any reason, you must cancel your registration for the Annual Meeting or MAC workshops, your written request must be received on or before April 8 to receive a full refund. Please make requests to Debra Nolan with AMC Source at [dnolan@amcsource.com](mailto:dnolan@amcsource.com). No refunds will be issued after April 8. Refunds will be granted for tours or MAC workshops that are cancelled by MAC due to low enrollment or for other reasons.

## AMERICANS WITH DISABILITIES ACT

Individuals with disabilities are encouraged to participate in the Annual Meeting. If you have special needs, please contact Debra Nolan with AMC Source at [dnolan@amcsource.com](mailto:dnolan@amcsource.com). Please inform the Des Moines Marriott Downtown of any special needs when making your reservation.

## VENDOR FAIR AND BREAKS

Discover the newest and best archival supplies, services, and educational opportunities while you meet with providers and talk to colleagues during the Vendor Fair on Thursday from 1:30 pm to 5:00 pm and Friday from 8:30 am to 3:30 pm. Fuel your conversation with refreshments while you visit the displays.

## MAC PALS

If you are new to MAC, or if this is your first time attending a MAC event, we have designed a special program for you, MAC Pals. MAC Pals matches experienced members with new members or first-time meeting attendees. If you would like to participate in the program—either as an experienced member or as a new one—simply check the appropriate box on the registration form. For more information, contact Greg Bailey by emailing [gtbailey@iastate.edu](mailto:gtbailey@iastate.edu).

## LATEST INFORMATION

- Website: [midwestarc.memberclicks.net/2020-annual-meeting](http://midwestarc.memberclicks.net/2020-annual-meeting)
- Blog: [mac2020dsm.tumblr.com](http://mac2020dsm.tumblr.com)
- Facebook: <https://www.facebook.com/groups/midwestarchives>
- Twitter: [@MidwestArchives](https://twitter.com/MidwestArchives)

# INFORMATION

## SCHED.ORG

The conference schedule is also available online at Sched.org and through the Sched app. The most recent conference information, as well as pop-up sessions, will be available through Sched.org. Visit <https://mac2020desmoines.sched.com> to start planning your MAC 2020 experience.

## FAMILY CAREGIVING GENERAL INFORMATION

As an organization, MAC seeks to create a conference environment that is welcoming to all members. This includes those with caregiving responsibilities. MAC wants members to know that they are welcome to bring children to Annual Meeting events including meeting sessions, receptions, tours, attractions, and breaks. Parents who are breastfeeding are welcome to do so anywhere and at any time during the conference. MAC will endeavor to provide designated lactation spaces as well.

If you require any assistance or accommodations while at the Annual Meeting, please contact Heather Campbell, [campbelh@grinnell.edu](mailto:campbelh@grinnell.edu), or Debra Nolan, [dnolan@amcsource.com](mailto:dnolan@amcsource.com), to discuss your needs. If you self-identified as requiring assistance or accommodations when submitting a session proposal, MAC will contact you.

This is an area in which MAC is trying to constantly improve. Please reach out to Vice President Joshua Ranger ([ranger@uwosh.edu](mailto:ranger@uwosh.edu)) with any comments, questions, or suggestions about creating a more welcoming environment for all.

## CHILD CARE

To assist specifically with child-care issues for attendees, LAC member Heather Campbell ([campbelh@grinnell.edu](mailto:campbelh@grinnell.edu)) has been designated to assist in identifying local caregiving providers, detailing family-friendly activities in the area, and assisting with other needs. Please see [mac2020dsm.tumblr.com](http://mac2020dsm.tumblr.com) for additional information in these areas.

**Childtime of Des Moines:** This day-care center is located at 610 Center Street, less than a mile from the Marriott. Purchase a “flexcard” for about \$300 (cost depends on child’s age) for up to five days of care, subject to availability in the appropriate age-level classroom (infant to preschool). Typical paperwork regarding immunizations, emergency information, and so on is required. Call 515-243-4366 to enroll.

**Babysitters in Des Moines:** Care.com offers a free membership; users must create a profile before browsing Des Moines–area sitters. Sittercity.com requires an automatically renewing monthly subscription plan (\$8 to \$35 per month).

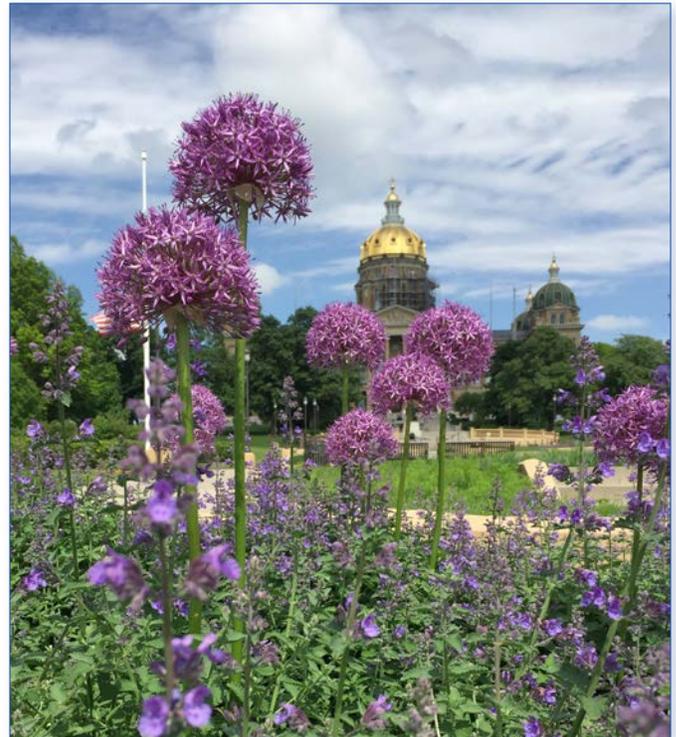
## HOTEL ACCOMODATIONS

The meeting headquarters is at the Des Moines Marriott Downtown, recently renovated in the heart of downtown. The Marriott is situated in the business district and is a short five miles from the Des Moines International Airport. Hotel amenities include an on-site 24-hour gym, an indoor pool, and a restaurant. The hotel is conveniently connected to the Skywalk system, allowing guests to travel among many sites without having to face the elements, including close to the site of our Thursday night reception, the World Food Prize Hall of Fame, a short half-mile walk.

The MAC room rate is \$139 per night, plus local taxes of 12%.

To receive the special MAC rate, reservations must be made on or before 5:00 pm CST April 14, 2020. Use the online reservation link at <https://www.marriott.com/event-reservations/reservation-link.mi?id=1562861291821&key=GRP&app=resvlink>. To reserve by phone, call the Marriott’s general reservation line at 800-514-4681.

Des Moines Marriott Downtown  
700 Grand Ave  
Des Moines, IA 50309  
515-245-5500



# INFORMATION

## TRANSPORTATION OPTIONS

Downtown Des Moines offers several ways of getting around town for attendees without vehicles.

### DART BUS SERVICE

Bus service in Des Moines is provided by DART, the Des Moines Area Regional Transit Authority. Several local routes serve downtown Des Moines. However, be aware that many routes operate during rush hours only. Single rides cost \$1.75; day passes are \$4.00. Pay with exact change or use the MyDART app to purchase mobile tickets. Visit <https://ridedart.com>.

### DES MOINES BCYCLE BIKE SHARING

Des Moines BCycle is a world-class bike share system that features over 120 bikes available 24/7, 365 days a year in downtown Des Moines. There is no better way to experience a neighborhood than on a bicycle! Des Moines BCycle gives you access to all of Des Moines has to offer! Bike sharing starts at \$3 (plus tax) for a 30-minute trip or \$6 for a 24-hour pass.

### D-LINE SHUTTLE

DART provides a free downtown shuttle (the D-Line), carrying customers between Des Moines's Western Gateway neighborhood and the East Village shopping district. The D-Line operates every 10 minutes from 6:30 am to 6:00 pm on weekdays and on Saturdays from 10:00 am to 5:00 pm. Visit <https://www.ridedart.com/routes/shuttles/42-d-line-downtown>.

### SKYWALK

The hotel is connected to the extensive Skywalk and is within walking distance of restaurants, shopping, theaters, and transportation. The Skywalk system (measuring about four miles), makes it easy to walk around downtown when the weather isn't great.



Hot-air balloons take flight during the National Balloon Classic in Indianola, Iowa, 2013. Credit: Heather Campbell. Creative Commons Attribution-Noncommercial 4.0 International License.

# INFORMATION

## TRAVEL INFORMATION

### BY AIR

Des Moines International Airport, serviced by American Airlines, American Eagle, Delta, United Airlines, United Express, US Airways, Frontier Airlines, Southwest Airlines, and Allegiant Air, is a short five-mile drive from the Des Moines Marriott Downtown. The conference hotel offers a complimentary airport shuttle for hotel guests, which departs every 30 minutes, Monday–Friday from 4:30 am to 11:00 pm, and Saturday–Sunday from 5:00 am to 11:00 pm. Hotel guests can also call the hotel at 515-245-5500 to request a pickup. Estimated cab fare is \$20 each way. Uber and Lyft are also available to help you get around Des Moines.

### BY BUS

Greyhound Express and Megabus provide service between Des Moines and Lincoln to the west, and Chicago to the east. Jefferson Lines connects Des Moines to Minneapolis to the north and Kansas City to the south. Greyhound Express and Jefferson Lines station is located at 1501 2nd Avenue, two miles from the conference hotel. Megabus Bus Stop is located at 701–805 Cherry Street, two miles from the conference hotel.

### BY CAR

#### From I-35 South:

Keep left to continue on I-235 West and follow signs for I-235 W/Des Moines. Take exit 8A toward Des Moines/Downtown/Iowa Events Center (400 feet). Keep left, follow signs for 5th Avenue/6th Avenue/7th Street (0.3 mile). Turn left onto 5th Avenue (0.6 mile). Turn right onto Grand Avenue. Destination will be on the left (0.1 mile).

#### From I-35 North:

Take exit 72A to merge onto I-235 East toward W Des Moines/Des Moines. Take exit 8A toward Downtown/Des Moines/Iowa Events Center (0.3 mile). Keep right, follow signs for 7th Street/6th Avenue/5th Avenue (0.2 mile). Turn right onto 7th Street (0.5 mile). Turn right before Des Moines Marriott Downtown. Destination will be on the left (56 feet).

#### From I-80 East:

Keep left to continue on I-235 East. Take exit 8A toward Downtown/Des Moines/Iowa Events Center (0.3 mi). Keep right, follow signs for 7th Street/6th Avenue/5th Avenue (0.2 mile). Turn right onto 7th Street (0.5 mile). Turn right before Des Moines Marriott Downtown. Destination will be on the left (56 feet).

#### From I-80 West:

Take exit 137A on the left to merge onto I-235 West toward Des Moines. Take exit 8A toward Des Moines/Downtown/Iowa Events Center (400 feet). Keep left, follow signs for 5th Avenue/6th Avenue/7th Street (0.3 mile). Turn left onto 5th Avenue (0.6 mile). Turn right onto Grand Avenue. Destination will be on the left (0.1 mile).

### PARKING

Off-site parking is available in a public parking ramp: \$1/hour, \$10/day

On-site valet parking: \$25/day

Oversized vehicles valet parking: \$35/day

Short-term parking up to eight hours: \$13

# INFORMATION

## EXPLORING DES MOINES DURING THE CONFERENCE

There are several options for enjoying Des Moines outside of the conference. Below you will find a list of options, many of which are family friendly.

### FREE

**Des Moines Art Center:**

<https://www.desmoinesartcenter.org/visit/hours-directions>

**Des Moines Public Library, Central Library:**

<https://www.dmpl.org/locations-hours/central>

**Gray's Lake Park:**

[https://www.dsm.city/business\\_detail\\_T6\\_R58.php](https://www.dsm.city/business_detail_T6_R58.php)

**Iowa Capitol:**

<https://www.legis.iowa.gov/resources/tourCapitol>

**Pappajohn Sculpture Park:**

<https://www.desmoinesartcenter.org/visit/hours-directions>

**Principal Riverwalk:**

[https://www.dsm.city/business\\_detail\\_T6\\_R75.php](https://www.dsm.city/business_detail_T6_R75.php)

**State Historical Society of Iowa Museum:**

<https://iowaculture.gov/history/museum>

### THINGS TO DO DOWNTOWN

<https://www.dsmpartnership.com/downtowndsmusa/experiencing-downtown/things-to-do>

### TRAILS FOR WALKING AND BIKING

[https://www.dsm.city/departments/parks\\_and\\_recreation-division/places/trails.php](https://www.dsm.city/departments/parks_and_recreation-division/places/trails.php)  
(rent bikes: <https://desmoines.bicycle.com>)

### PAID ADMISSION

**Adventureland Amusement Park:**

<https://www.adventurelandresort.com> (weekends only)

**Blank Park Zoo:**

<https://www.blankparkzoo.com>

**Greater Des Moines Botanical Garden:**

<https://www.dmbotanicalgarden.com>

**Iowa Cubs Minor League baseball games:**

<https://www.milb.com/iowa>

**Science Center of Iowa:**

<https://www.sciowa.org>

**Terrace Hill, Iowa Governor's Residence:**

<http://www.terracehilliowa.org>

# INFORMATION

## LOCAL ARRANGEMENTS COMMITTEE MEMBERS

Hope Bibens, cochair (Drake University)  
Rosalie Gartner, cochair (Iowa State University)  
Hilary Seo, cochair (Iowa State University)  
Heather Campbell (Grinnell College)  
Joan Curbow (Buena Vista University)  
Bethany Davis (University of Iowa)  
Claudia Frazer (Drake University)  
Kay Grigsby (Des Moines University)  
Anthony Jahn (State Historical Society of Iowa)  
David McCartney (University of Iowa)  
Becki Plunkett (State Historical Society of Iowa)  
Craig Wright (Herbert Hoover Presidential Library)

## PROGRAM COMMITTEE MEMBERS

Marcella Huggard, cochair (University of Kansas)  
Benn Joseph, cochair (Northwestern University)  
Sarah Dorpinghaus (University of Kentucky)  
Ryan Leimkuehler (Kansas State University)  
Kahlee Leingang (Iowa State University)  
William Modrow (Miami University)  
Sheri Muller (Grand View University)  
Arielle Petrovich (University of Notre Dame)  
Allyson Smally (Chicago Public Library)  
Alison Stankrauff (Wayne State University)  
Amber Dushman (American Medical Association,  
served summer 2019)  
Andrea Riley (National Archives and Records  
Administration, served 2019)

## EDUCATION COMMITTEE MEMBERS

Amy Bishop, cochair (Iowa State University)  
Janet Carleton, cochair (Ohio University)  
Chad Conrady (Library of Congress)  
Hathaway Hester (National Association of REALTORS®)  
Brad Houston (City of Milwaukee)  
Kathryn Kuntz (Davenport Public Library)  
Ryan Leimkuehler (Kansas State University)  
Carrie Schwier (Indiana University)  
Matt Strandmark (University of Kentucky)  
Katy Blank, Council Liaison (Marquette University)

## CONTACT

For questions or concerns regarding the meeting, please e-mail  
mac2020desmoines@gmail.com or contact:

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Heather Campbell  
LAC Contact for Child-Care Questions  
campbelh@grinnell.edu

# SPECIAL EVENTS

**THURSDAY, May 7,  
5:30 PM–6:00 PM**

## **MAC Pals Reception at the World Food Prize Hall of Laureates**

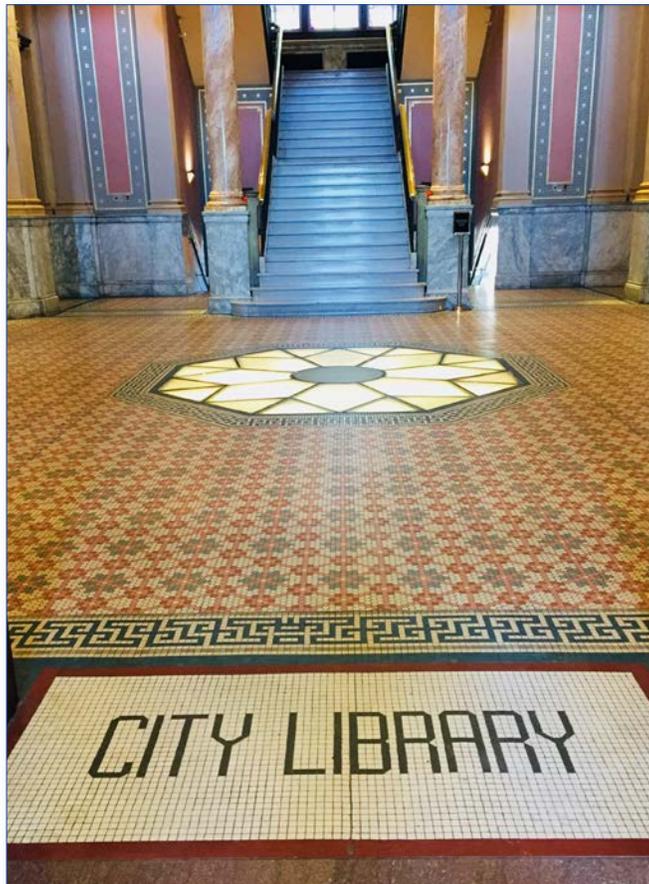
MAC Pals, come to a reception to meet up with your pal. This informal program pairs Annual Meeting veterans with first-time attendees and helps newcomers make the most of their time at the conference. This year the reception will be held at the World Food Prize Hall of Laureates at 5:30 pm, allowing you to flow from the Pals reception to the all-attendee reception with no travel needed!

**THURSDAY, May 7,  
6:00 PM–8:00 PM**

## **Opening Reception at the World Food Prize Hall of Laureates**

The opening reception will take place at the World Food Prize Hall of Laureates. The historic Beaux Arts style building, once the Des Moines Public Library, is home to the World Food Prize, which “honors outstanding individuals who have made vital contributions to improving the quality, quantity, or availability of food throughout the world.” Light snacks and refreshments will be served and a cash bar will be available. During the reception, you’ll be able to browse the exhibits in the Hall of Laureates. Guests and children are invited to attend with an extra fee required to cover food and drink costs.

**Note: If you need transportation to and from the event, please make sure to select this option during registration. Transportation will only be provided for those who have registered for it.**



Entry to the rotunda of the World Food Prize Hall of Laureates, formerly the main building of the Des Moines Public Library (1903 to 2006), taken 2018. Credit: Heather Campbell. Creative Commons Attribution-NonCommercial 4.0 International License.

# SPECIAL EVENTS

**FRIDAY May 8,  
9:00 AM–5:00 PM;  
breaks held  
9:45 AM–10:15 AM and  
3:00 PM–3:30 PM**

## Poster Sessions

Poster sessions offer attendees the chance to see projects and research conducted by colleagues, from students, to new archivists, to career veterans. Poster presenters will be present to discuss their research on Friday, during both the morning and afternoon breaks.

**FRIDAY, May 8,  
3:30 PM–5:00 PM**

## MAC Members' Meeting

The Members' Meeting is open to all MAC members. Here you will learn about new MAC developments and activities, as well as recognize your MAC peers who are being presented with awards. President Erik Moore will present the State of MAC address and inform attendees about upcoming MAC meetings and events.

**FRIDAY, May 8,  
6:00 PM**

## Restaurant Tours

The Local Arrangements Committee will host several restaurant tours at some of their favorite local restaurants. Sign-up sheets will be posted near the registration area Wednesday–Friday with details about each restaurant.



Women enjoying refreshments at the Reppert Pharmacy soda fountain. Des Moines, Iowa. ca1925.  
Special Collections, State Historical Society of Iowa (Des Moines).

# TOURS

**THURSDAY, May 7**  
**9:00 AM–11:00 AM**

## **Tour of the State Historical Building of Iowa**

**Location: 600 East Locust Street**

**Cost \$5**

**Capacity: 15 people**

**Tour details:** Get a behind-the-scenes look at the ongoing renovations of Iowa's State Historical Building, home of the State Archives, the Historical Library and Special Collections, the Research Center, and the State Historical Museum. For more information on the collections of the State Historical Society of Iowa, go to <https://www.iowaculture.gov/history/research/collections>.

**Location and transportation:** The building is located just a short walk east of the Des Moines Marriott, in the historical East Village neighborhood, just to the west of the Iowa State Capitol building. The main entrance is on the south side of the building on Locust Street. A parking garage is just to the north of the Historical Building at the corner of Grand and Pennsylvania Avenues, or take the free D-Line Shuttle. D-Line buses run in a loop every 10 minutes; look for D-Line stops near the Marriott on Grand or a block south on Locust. For a map and more information, go to <https://www.ridedart.com/routes/shuttles/42-d-line-downtown>.

**THURSDAY, May 7**  
**11:15 AM–12:45 PM**

## **Tour of the State Capitol Building and Dome**

**Location: 1007 East Grand Avenue**

**Cost \$5**

**Capacity: 15**

**Tour details:** The 23-karat golden dome towering above the city is a favorite of sightseers. Receive a guided tour of the building that houses the governor's offices, the legislature, the State Law Library, and the old Supreme Court room.

**Location and transportation:** The capitol is less than 1.5 miles east of the Des Moines Marriott down Grand Avenue in the historical East Village neighborhood. Surface parking is available just east of the Capitol building. It's very easy to get there on the free D-Line Shuttle. D-Line buses run in a loop every 10 minutes; look for D-Line stops near the Marriott on Grand or a block south on Locust. For a map and more information, go to <https://www.ridedart.com/routes/shuttles/42-d-line-downtown>.

**THURSDAY, May 7**  
**9:00 AM–10:15 AM**

## **Tour of Drake University Archives & Special Collections**

**Location: Cowles Library, 2725 University Avenue**

**Cost \$5**

**Capacity: 15**

**Tour details:** Drake University Archives & Special Collections is home to institutional history and university records as well as a unique collection of political papers, including the papers of Senator Tom Harkin, Congressman Neal Smith, Governor Robert Ray, and the Iowa Caucus Collection. Other notable collections include the Paul F. Morrison Athletics Collection, which chronicles the history of Drake athletics, including the famed Drake Relays. Come see some highlights from the archives' collections and enjoy a behind-the-scenes tour of its storage space.

**Location and transportation:** The building is located in the historic Drake neighborhood, west of downtown Des Moines. Shuttle transportation provided.

# TOURS

**THURSDAY, May 7**  
**10:00 AM–11:00 AM**

## **Tour of Des Moines University Archives**

**Location: 3200 Grand Avenue**

**Cost \$5**

**Capacity: 10**

**Tour details:** Des Moines University Archives and Special Collections is a small repository collecting the institutional history and university records of the school, as well as the history of the fields of osteopathic medicine and podiatry. The collections also include beautiful examples of nineteenth-century anatomy artwork. Come see highlights of the collections, as well as how this smaller repository addresses humanities in the medical field along with space issues.

**Location and transportation:** The archives is located in the DMU Library. Shuttle transportation provided.

**THURSDAY May 7**  
**10:00 AM–11:00 AM**

## **Walking Tour of John and Mary Pappajohn Sculpture Park**

**Location: 1330 Grand Avenue**

**Cost \$5**

**Capacity: 15**

**Tour details:** John and Mary Pappajohn Sculpture Park features artwork by 25 of the world's most celebrated artists in a 4.4-acre park at the gateway to downtown Des Moines. On this guided walking tour, you will learn more about the artists and the meaning behind the artwork.

**Location:** The park is located half a mile from the Des Moines Marriott on Grand Avenue, near the downtown branch of the Des Moines Public Library. A docent tour guide will meet you there.

**THURSDAY May 7**  
**10:30 AM–11:45 AM**

## **Tour of Archival Products and Corporate Image, divisions of LBS**

**Location: 1801 Thompson Avenue**

**Cost \$5**

**Capacity: 15**

**Tour details:** Archival Products provides the library and archives world with custom, handmade enclosures including pamphlet binders, four-flap enclosures, manuscript folders, polyester sleeves, document boxes, and archival binders. For decades, AP has worked with customers to design enclosure solutions. Get a behind-the-scenes look at the manufacture of their custom enclosures.

**Location and transportation:** Archival Products is approximately five miles from the conference hotel. Shuttle transportation provided.

# BUSINESS PRECONFERENCE

**WEDNESDAY, May 6**  
**8:00 AM–4:30 PM**

## Current Issues in Business Archives

The theme of this year's day-long business archives meeting is aligning the archives with the broader institution and corporate narrative; building a business case and engaging audiences through storytelling; and storytelling as executed via heritage spaces, exhibits, presentations, videos, and so on.

### Morning Session

The morning session will set the stage with a discussion of business cases, KPIs, buy-in, and why this is important. How do you build a program? How do you align your story with the organizational story or narrative?

### Afternoon Session

The afternoon session will be split into two parts. The first part will continue this discussion with audience engagement on the following questions: How do you approach different audiences? How do you align the story to their interests?

Exhibits/Museums/Heritage spaces will be the topic of the second part of the afternoon session. The discussion will cover these questions: How do you put the archives on display? What's the business case for it—why expend the resources and time, what's the expected outcome? How do you connect to a broader story and content strategy? How do you do storytelling in exhibits? How do you approach different audiences?

Business archives videos will be shown before and after breaks throughout the meeting.

### Who Should Attend?

This meeting should be of interest to anyone who works in or manages a business or organizational archives.

**Cost:** \$50

**Participants:** 30–50



# WORKSHOPS

All workshops will be held at the conference hotel.

**THURSDAY, May 7**  
**8:00 AM–12:00 PM**

## Introduction to Digital Preservation

This workshop will cover the basics of digital preservation, focusing on three main areas: storage, metadata, and organizational infrastructure. You will take away an understanding of how these elements form a successful digital preservation program. This workshop will be informational as well as interactive; in addition to learning the basics of digital preservation, you will also assess your own organization's digital preservation readiness and develop concrete plans of action to advance digital preservation there.

### Who Should Attend?

Anyone with a general interest in digital preservation, those thinking about starting a digital preservation program, or those with digital preservation responsibilities at their institutions will benefit from this program.

### What Should You Know Already?

Nothing is required for this workshop, but a basic understanding of digital preservation and its current state at your institution would be helpful.

**Instructors:** Laura Alagna, Northwestern University  
Daniel Johnson, University of Iowa

**Cost:** \$50

**Enrollment:** 25

**THURSDAY, May 7**  
**8:00 AM–12:00 PM**

## Approaches to Workplace Conflict

Ageism, sexism, racism, ableism, bullying, and microaggressions can be found in any workplace, and the archival profession is not immune. Many people come to the archival profession to work with historic collections and because they want to connect people with the past. While LIS programs can equip graduates with theory and practical skills for many aspects of the job, they are often given little guidance for navigating the minefield of interpersonal dynamics within the workplace. Toxic work environments can create siloing within an organization, compromising the stewardship of collections, driving people away from the field, and causing a loss of diversity, perspective, and expertise for our entire profession. Whatever your rank within your organization, you will learn vital skills in identifying toxic workplace behaviors, allyship/mediation skills, and techniques to deflect, cope, and overcome these situations through sample scenarios and guided discussions. Presenters will share their perspectives as disability advocates, women of color, and early- and “midcareer” archivists from large and small corporate and academic repositories and will invite you to share your own experiences with workplace conflict.

### Who Should Attend?

Anyone is welcome to attend within the attendance limit.

### What Should You Know Already?

No prerequisite knowledge is required.

**Instructors:** Michelle Ganz, McDonough Innovation  
Whitney Hamm, Missouri State University at Joplin  
Alison Stankrauff, Wayne State University  
Lydia Tang, Michigan State University

**Cost:** \$50

**Enrollment:** 60

# FRIDAY FORUMS

Please bring your lunch (there is a food court in the Des Moines Partnership Building across the street from the hotel, see <https://eatlocalbites.com> for details) and join one of our Friday Forums. Coordinated by the MAC Education Committee, these facilitator-led sessions are informal and interactive, so come prepared with questions and to share your thoughts!

**FRIDAY, May 8**  
**12:15 PM–1:00 PM**

## **Designing for Labor Equity: A Hands-On Session**

Are you a manager who designs projects and positions for temporary workers? Are you a current or prospective grant reviewer wondering how to evaluate positions in projects you review? Do you struggle to understand when temporary positions are necessary, how you might best design them, and what we can do together to create a more equitable future? This session will introduce a tool for equitable position design, developed through the IMLS-funded Collective Responsibility: National Forum on Labor Practices for Grant-Funded Digital Positions. Working together with other attendees, you will practice using the tool to evaluate the labor aspects of a recent, current, or planned project.

**Facilitator:** Sandy Rodriguez, University of Missouri–Kansas City

## **Solo Archivists Networking**

Are you a solo archivist or an archivist working in a small shop? Do you wear many hats and juggle a multitude of responsibilities? Come to this forum to join others in a facilitated networking session. We will break off into rotating discussion groups to share challenges and successes, exchange ideas, and generate inspiration to take back to your shop.

**Facilitators:** Tricia Gilson, Columbus Indiana Architectural Archives  
Amy Moorman, Avila University

## **Transforming Digital Collections: Use and Reuse**

Archives have been digitizing their collections for discoverability and use for some time now. The Society of American Archivists even issued a call to scale up digitization efforts way back in 2007. As that work has become more routine, with millions of archival assets available online and more collections born digital, how are we making the most of these assets, beyond discoverability? Join us to discuss our digital archives—how we build them, describe them, preserve them, and make them available, and how digitization has or could change how they are used for teaching, research, and more.

**Facilitators:** Janet Carleton, Ohio University  
Laura Sullivan, Iowa State University

1:30 PM–3:00 PM



Rekha Basu

PLENARY

**Rekha Basu, editorial columnist for the *Des Moines Register***

An African proverb has it that “Until the story of the hunt is told by the lion, the tale will always glorify the hunter.” The same can be said of human history. How it is framed depends largely on whose vantage point it is told from. For nearly three decades, Rekha Basu’s opinion columns in the *Des Moines Register* have both chronicled and advocated for social change on hot button issues, including marriage equality, transgender rights, racial profiling by police, and immigrant deportations. She has witnessed how giving voice to the “outsider” in a predominantly homogenous state can impact election outcomes and the passage of laws. This plenary will look at examples and explore how to balance neutrality with authenticity in creating official records.

Rekha Basu has worked as a reporter, editorial writer, and columnist at newspapers in New York, Florida, and Iowa. Her commentaries appear twice weekly on the opinion pages of the *Des Moines Register* (USA Today Network) and are distributed weekly by Tribune Content Agency. She has made guest appearances on network television with Tom Brokaw, Rachel Maddow, Brooke Baldwin, Carol Costello, Erin Burnett, Gwen Ifill, and CNN International’s Richard Quest. She has been featured on C-SPAN *Book TV* as the author of *Finding Her Voice*, a compilation of her *Register* columns on women. Basu has an MS in journalism from Columbia University, an MA in political economy from Goddard-Cambridge Graduate School, a BA in sociology from Brandeis University, and an honorary doctorate of humane letters from Grinnell College. She serves as a coach for the Des Moines Storytellers Project, which trains community members to share their stories before live audiences. (Most information for this biography was pulled from Basu’s *Des Moines Register* web page.)

The plenary this year will take place in three parts: Rekha Basu will speak, and then our guest interviewer, Anita Mechler of Anita Mechler Consulting, will conduct an interview with her. Anita Mechler is a Chicago-based information and archival professional with over 10 years of experience. She is also a creative writer and storyteller with a passion for how our shared history affects our current culture and day-to-day lives. Audience questions will be taken at the end of the interview.



Aerial prints being processed at the Woltz Photography labs. Des Moines, Iowa. ca1947. Woltz Photography records, Special Collections, State Historical Society of Iowa (Des Moines).

**3:30 PM–5:00 PM**  
**#S101**

**On the Move: Tips, Tricks, and Tools for Large-Scale Data Migrations**

With the ever-changing landscape of digital repositories and the overall trend toward open source and open access, many institutions face large-scale data migrations. Choosing a new system may seem overwhelming, and the migration itself can be daunting and intimidating. This session will highlight seven institutions in the middle of or finished with a recent migration. During the session, they will discuss the factors in the phase of selecting a new software, workflows implemented during their migrations, key collaborations for a successful migration, and overall lessons learned. Panelists represent migrations in a wide array of systems including Islandora, ArchivesSpace, Hyku/Samvera products, Axiell Collections products, Preservica, and AtoM. You will leave the session with general tips, tricks, and tools to use during your own migrations.

**Presenters:** Lindsey Hillgartner, History Nebraska (chair)  
Jill Arnold, Archives of Michigan  
Lara Friedman-Shedlov, University of Minnesota  
Cliff Hight, Kansas State University  
Rebecca Pattillo, University of Louisville  
Jennie Thomas, Rock & Roll Hall of Fame  
Caitlin Wells, University of Michigan

**Session type:** Lightning round



President Teddy Roosevelt speaking before crowd on grounds of the Iowa State Capitol. Des Moines, Iowa. April 1903.  
Des Moines Pioneer Club Collection, Special Collections, State Historical Society of Iowa (Des Moines).

**3:30 PM–5:00 PM**  
**#S102**

**Queer Collaborative and Community Archiving in the Midwest: Zines, Diasporic Collections, and Queer Repatriation**

This panel brings together historians, practitioners, and archival scholars concerned with the development of LGBTQ collections across the Midwest. Bettine, Mattock, Painter, and McLaughlin offer a close historical reading of archival collections that document queer midwestern history, wrestling with issues of locality, rurality, and access. The presentation will also address the history of community-based archiving efforts through a discussion of the historical founding of Chicago’s Gerber/Hart Library and Archives, the Jean-Nickolaus Tretter Collection in Minneapolis, the ONE National Gay and Lesbian Archives at USC, and the International Association of Gay and Lesbian Archives and Libraries. This discussion will raise questions regarding the distance between archival collections today and the local contexts in which the primary sources were created, the role of community members in maintaining a diasporic archival network as an activist effort, and the possibility of developing a queer repatriation project in the Midwest. Faford-Johnson will introduce the Queer in the Corn Belt collaborative zine project, which was built to spread awareness of barriers to affirming health care queer communities face within the Corn Belt region, to provide resources, and to provide a platform for queer communities to share their own health-care stories. The presentation will share some of the logistics and decision-making involved in creating the inaugural collaborative zine and archiving it in the University of Dubuque’s digital repository with Open Journal Systems. The discussion will offer an overview of the hardships faced and overcome, the impact of the zine on the University of Dubuque and the larger queer community, and possible future steps.

**Presenters:** Lindsay Kistler Mattock, University of Iowa School of Library and Information Science (chair)  
 Aiden M. Bettine, University of Iowa  
 Kate Faford-Johnson, University of Dubuque  
 Kassie McLaughlin, Independent Researcher  
 Korbin L. Painter, University of Iowa

**Session type:** Panel



**3:30 PM–5:00 PM  
#S103**

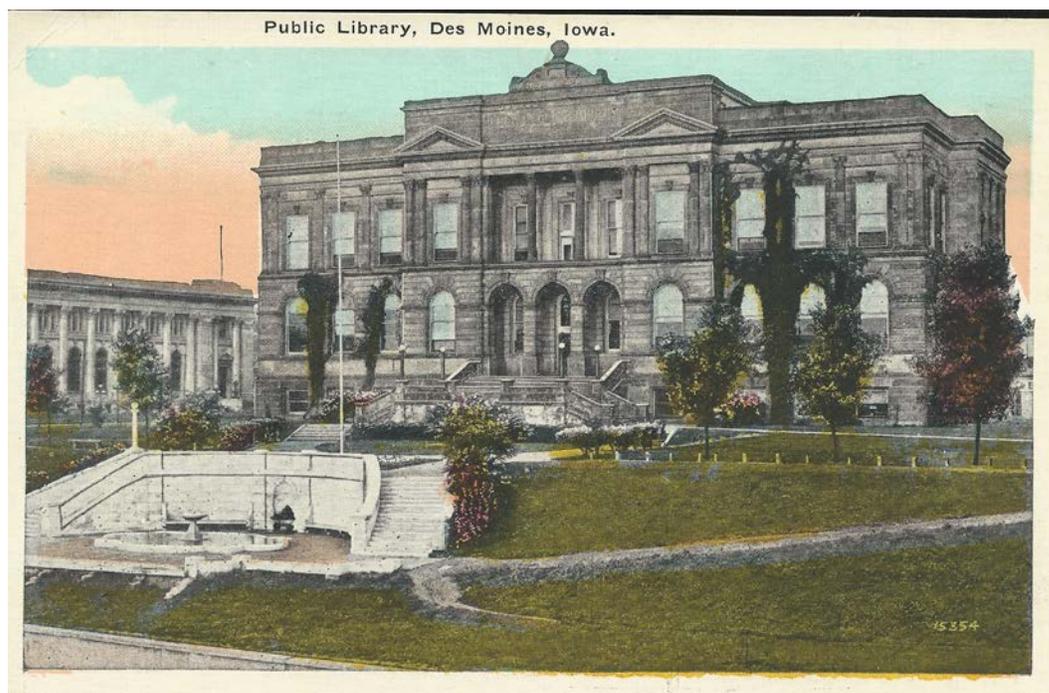
**Showing Up: Community Engagement Events Toward a Better Cultural Record**

Increasingly, archives venture outside their walls to engage with community partners to create and amplify records of groups whose stories hadn't been previously collected. Building these collaborative relationships, in addition to the work of collecting itself, is time consuming and demanding, particularly when working to create a mutually beneficial relationship in which parties share responsibilities and privileges. The work is imperative and rewarding too.

This panel features programs that have hosted grant-funded community engagement activities to broaden the archival record. Panelists represent academic and public libraries as well as nonprofit centers dedicated to serving the cultural and historical needs of minority populations. Panelists will describe their efforts and reflect on the relationships, challenges, and resources required to complete this work. Sweetser and Pavlik will report on a partnership with the Islamic Center of Greater Toledo, including a community scan day and exhibits. Duncan and Lane will describe scaling their project scan-a-thon into a regular program and relationships with two partners: the African American History Committee and the Center for Black Literature & Culture. Miller and Wisecup will present their collaboration creating the American Indian Center of Chicago Community Archives, digitizing and circling photographic archives already held at the AIC. Burton will discuss engagement with the African American community of West Louisville, Kentucky, through public digitization, oral history, and outreach programs reframing community narratives. You will learn how peer institutions successfully created collaborative projects focusing on traditionally marginalized communities, including strategies for community outreach and collaboration, event planning and marketing, student recruitment and training, and digitization and digital content curation.

**Presenters:** Michelle Sweetser, Bowling Green State University (chair)  
 Aukram Burton, Kentucky Center for African American Heritage  
 Victoria Duncan, Indianapolis Public Library  
 Stephen Lane II, Indianapolis Public Library  
 Heather Miller, American Indian Center  
 Nik Pavlik, Bowling Green State University Libraries  
 Kelly Wisecup, Northwestern University

**Session type:** Panel



9:00 AM–9:45 AM  
#S201

### The Iowa Labor History Oral Project: Managing Oral History Projects in the Digital Age

With approximately 1,300 interviews, the Iowa Labor History Oral Project (ILHOP) is a critical resource for midwestern history. Started in the 1970s as a collaboration between the Iowa labor movement, the University of Iowa Labor Center, and the State Historical Society of Iowa, ILHOP has grown into one of the largest, longest-running labor-focused oral history projects in the world. Now, as the project retools for the digital age, it faces challenges and opportunities associated with managing a large oral history project over time. Since 2013, with the support of new partners and a series of national grants, project staff have collected hundreds of new born-digital interviews addressing a more diverse labor force, digitized over a thousand analog interviews, made the digitized collection accessible online, and begun the process of transitioning a 2003 print index into a complete, expandable, and keyword-searchable digital index. While this recent work has greatly expanded ILHOP's reach and significance, it has also created new challenges for project management. This presentation will focus on the shortcomings of controlled vocabulary for indexing and metadata creation. Both the structure of the 2003 index (developed for interviews focused on the 1930s through the 1960s) and LCSH terms are frequently insufficient for describing the project as it grows and evolves over time. Our intention is to demonstrate the extensive collaborations necessary to create, sustain, and make accessible long-term oral history projects. The audience is those of all skill levels interested in oral histories, historical diversity, and digitization project management.

**Presenters:** Justin Baumgartner, University of Iowa (chair)  
John McKerley, University of Iowa

**Session type:** Panel



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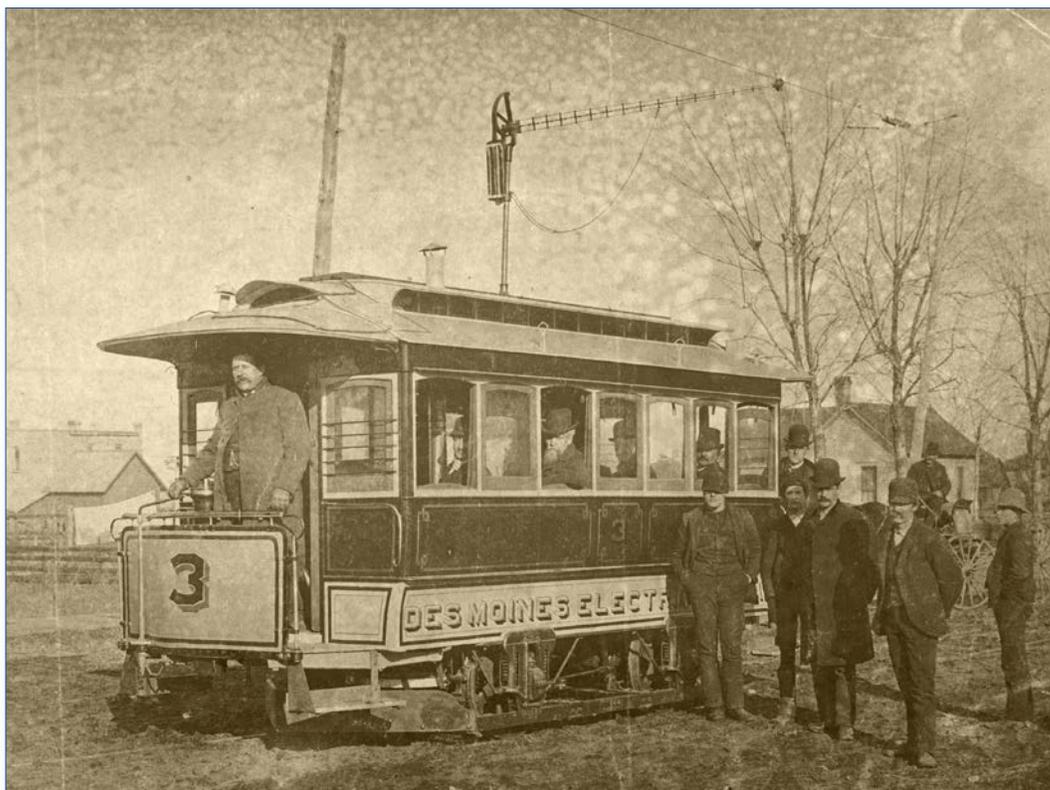
9:00 AM–9:45 AM  
#S202

### Past the Digital Divide: Describing and Providing Access to Born-Digital Archives

Policies and procedures to preserve born-digital content by archival institutions and organizations are usually established through born-digital workshops, the OAI reference model, and internal policies. When it comes to best practices to describe born-digital content in archival collections, however, the resources to inform and to develop in-house practices are scarce. Many processing and cataloging archivists are now seeing the acquisition or discovery of born-digital collection materials go from a trickle to a flood of content. The goal of this panel is to help inform archivists who have just started to describe born-digital materials or to provide guidance to those wanting to learn about the practices and the challenges of other institutions to describe born-digital materials. Chad Conrady from the Library of Congress, Manuscript Division, will discuss the challenges and methods used at the LOC to describe and provide access to born-digital materials in hybrid personal papers collections. Alison Bridger, coordinator of archives metadata at the Wisconsin Historical Society, will discuss methods used for access to, and differences and challenges to describing, born-digital records through catalog records and finding aids. Meagan Kellom, government records cataloger at the Minnesota Historical Society, will discuss incoming government records accessions and the challenge of describing paper, born-digital content, and the digitization of collections. Leif Kopietz, archival collections cataloger for manuscripts at the Minnesota History Society, will discuss the challenges of describing and providing access to manuscript collections consisting of analog, born-digital, and digitized materials.

**Presenters:** Chad Conrady, Library of Congress (chair)  
Alison Bridger, Wisconsin Historical Society  
Meagan Kellom, Minnesota Historical Society  
Leif Kopietz, Minnesota Historical Society

**Session type:** Lightning round



No. 3 electric trolley car of the Des Moines Electric Railway Company. Des Moines, Iowa. ca1889. Special Collections, State Historical Society of Iowa (Des Moines).

9:00 AM–9:45 AM  
#S203

### Governing Your Archives: Corporate Approach and Public-Private Partnerships

When corporations don't want to deal with "it"—be it legacy paper records, digital file management and migration, or designating resources for long-term care and access—the last thing they want to do is take additional steps to establish a governance strategy. The intended audience for this presentation is archives professionals and administrators who negotiate governance roles and policy for corporate or business history-focused archives, regardless of repository type. Governance includes documented strategy, engagement, transparent decision-making (yes, even in a private or confidential corporate archive!), and establishing legitimacy and value. Each speaker will briefly introduce the owners and users of their materials and outline their current and ideal definitions of governance as it relates to corporate archives. In addition, the presentation will examine public-private partnerships and the influence of open access accessibility championed by public research institutions on the limited access imposed by private entities. The intended outcome is to illustrate how archivists overcome corporate governance challenges to maintain diverse collections, both physical and digital, internal and publicly held. Strategies for negotiating and promoting governance at all stages will be discussed in an effort to empower others to approach the topic with spunk and determination.

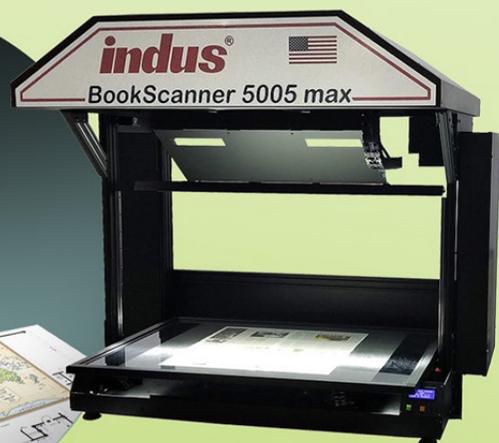
**Presenters:** Jocelyn Wehr, Garmin (chair)  
Amanda Wick, University of Minnesota

**Session type:** Panel

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10:15 AM–11:45 AM  
#S301

### Method to the Madness: Sharing Collections Through Exhibits

Archival exhibits are an effective way to make a collection’s unique materials engaging and available to a wide audience. Whether presented in a physical display or on a digital platform, exhibits promote access, highlight collections, and educate users. However, the decisions that inform the process, methods, and techniques of exhibit creation can present significant challenges to the archives professional not trained in the theory and application of exhibit curation. In this panel, archivists from a variety of institutions will discuss their experiences in creating different types of exhibits, the techniques they used, and their decision-making processes along the way. The five panelists, representing universities, small private colleges, and K–12 academic institutions, will discuss their experiences with the following topics: working with graduate students to curate exhibits, collaborating with outside community partners, making the time to create exhibits as a lone arranger with limited resources, and using pop-up exhibits to share archival materials in an effective way. Through their experiences and lessons learned, this panel seeks to inspire future archivists-turned-exhibit-curators by providing insight into unavoidable issues and inspiring new ways to approach sharing unique materials with a wide audience.

**Presenters:** Jaimi Parker, University of North Texas (chair)  
Claire Du Laney, University of Nebraska-Omaha  
Amanda Gesiorski, St. Louis Visitation Academy  
Amy Moorman, Avila University  
Liz Riordan, University of Iowa

**Session type:** Panel

*Anita*

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**10:15 AM–11:45 AM  
#S302**

**All Together Now: Collaborative Approaches to Digital Appraisal**

Archival literature, continuing education courses, and conference proceedings increasingly deal with the topic of appraising digital archives. These efforts illuminate key assumptions and criteria for the appraisal of digital archives and outline similarities to and differences from the appraisal of paper and analog materials. Though appraisal is sometimes thought of as the province of the curator, born-digital collections demand an array of stakeholders and new ways of reviewing materials to inform the decision-making process. This session will contribute to the professional discourse by exploring how archivists and institutions implement born-digital appraisal strategies, define roles and responsibilities, and reach decisions that sustain operations and benefit end users. Panelists will share policies, tools, and workflows to appraise digital archives at their institutions; identify obstacles; and seek input from you to define ongoing needs. Chela Weber will discuss tools created by OCLC Research Library Partnership’s Collection Building & Operational Impacts Working Group for shared decision-making in considering new collection acquisitions. Mike Shallcross will share reports and technical information provided to Indiana University archivists to assist with the appraisal of content and highlight ongoing challenges and needs related to the process. Laura Alagna will summarize Northwestern’s tiered approach to digital preservation, including how the levels were developed, how content in different levels is treated, and the process for appraising content for digital preservation. Dallas Pillen will detail the findings of a Bentley Historical Library working group that brought together digital curation, processing, and field archivists to identify digital appraisal challenges and solutions.

**Presenters:** Mike Shallcross, Indiana University Libraries (chair)  
 Laura Alagna, Northwestern University Libraries  
 Dallas Pillen, Bentley Historical Library, University of Michigan  
 Chela Weber, OCLC Research

**Session type:** Panel



Dempster Manufacturing Company windmill display at the Iowa State Fair. Des Moines, Iowa. ca1910. Iowa State Fair Collection, Special Collections, State Historical Society of Iowa (Des Moines).

**10:15 AM–11:45 AM  
#S303****Building Bridges: The Power of Collaboration in Diversifying Archival Collections**

As archivists reflect and discuss their positions of power inside and outside of the profession, they can be valuable participants in institutional conversations and collaborations regarding power and diversity. This panel will highlight the work of academic archivists taking steps toward documenting underrepresented students and communities through outreach, campus partnerships, and expanded collection development practices. By purposefully working to prioritize the histories of underrepresented groups, archivists begin building bridges with students and alumni, support institutional diversity initiatives, tell more complete histories of their institutions, and sustainably modify day-to-day activities, ensuring systemic change in documenting the past. Panelists will discuss archival participation in activities commemorating anniversaries related to the Black Student Union at Luther College; new digital partnerships and collection development policies aiming to capture diverse histories at Grand Valley State University; representation assessment in university collections and student group engagement at the University of Illinois; outreach programs and undergraduate research projects on diverse student organizations at Iowa State University; and exhibition initiatives at Bowling Green University. Each project aims to show the importance of both a diverse documentary record and its accessibility to the public, particularly for students and alumni who do not see themselves represented in the archives.

**Presenters:** Hayley Jackson, Luther College (chair)  
Rachel Acheson, Iowa State University  
Jessica Ballard, University of Illinois at Urbana-Champaign  
Annie Benefiel, Grand Valley State University  
Mark Sprang, Bowling Green State University

**Session type:** Panel

**1:15 PM–2:00 PM  
#S401–#S403****POP-UPS!**

New this year for MAC, YOU get to decide what these three sessions will be! The call for proposals came out this winter, and you will have the opportunity to vote for the top three submissions. Please note that information about the selected sessions will appear in a subsequent version of this program uploaded later and be made available through the Sched online schedule.

**2:15 PM–3:00 PM  
#S501**

**Informed Decisions: Perspectives on the Ithaca S+R Teaching with Primary Sources Study from the Midwest**

In spring 2019, librarians and archivists from 27 institutions across the United States and the United Kingdom began research on the use of primary sources in undergraduate humanities and social science education as part of the nearly two-year Ithaca S+R Teaching with Primary Sources study. During fall 2019, researchers at each institution conducted and subsequently analyzed semistructured interviews with faculty on their campuses who integrate primary sources in their undergraduate courses. These interviews sought to better understand how instructors make choices around the use of primary sources in the classroom so that librarians and archivists can better support their teaching needs. This panel presents the perspectives of three Midwest institutions participating in the study. These institutions differ in the sizes of their student bodies and faculties, represent both public and private institutions, and boast a variety of undergraduate programs. While there are many commonalities, these differing contexts shape the ways in which instructors use primary sources on each campus. Representatives will present preliminary reports on findings from their home institutions, including some discussion of similarities and differences among the three institutions. The multi-institutional perspective, aims to engender broad discussion and reflection on the use of primary sources in undergraduate education, including common roadblocks faced by institutions; innovative undergraduate projects involving primary sources; and proven strategies to integrate meaningful, fruitful primary source study into undergraduate curricula.

**Presenters:** Stefanie Hunker, Bowling Green State University (chair)  
David Lewis, Bowling Green State University  
Maureen Maryanski, Indiana University, Bloomington  
Meg Miner, Illinois Wesleyan University  
Carrie Schwier, Indiana University, Bloomington

**Session type:** Lightning talk



2:15 PM–3:00 PM  
#S502

### Filling in the Blanks: How Oral History Enhances the Historic Record

This team of professionals is attacking the need to broaden our historic record via oral histories. You will see and hear their different styles of approaching diverse communities and building trust to document everyone’s stories. Michelle McKinney and Colleen Cirocco will discuss the Wright Museum of African American History’s oral history project as a method of recording the community’s voices and places those experiences in the context of Detroit and the World. As the community realizes there is a place to deposit oral history and that its stories have worth, the newly accessioned Devi Ward Collection is a perfect example of African American voices since the time of slavery. Conducting an oral history with the donor descendant of the family represented in the collection allowed the addition of context and richness to the record. Veronica Johnson will describe the Jazz Oral History Project, which highlights the accomplishments of women from or based in Detroit who have contributed to the city’s jazz culture. Detroit-born male musicians are often the focus of Detroit’s jazz history, but just as many women have made significant contributions to the music as well. Their stories merit a mainstream focus in the city’s musical history and need to be archived collectively in a musical institution where researchers can learn more about their work. Kim Schroeder will focus on her graduate oral history class’s work with underrepresented communities, including environmental justice urban leaders, Hispanic urban leaders, and the LGBTQ community, discussing the complexities of including underrepresented communities in the historic record.

**Presenters:** Kim Schroeder, School of Information Sciences, Wayne State University (chair)  
Colleen Cirocco, Charles H. Wright Museum of African American History  
Veronica Johnson, Wayne State University  
Michelle McKinney, Charles H. Wright Museum of African American History

**Session type:** Panel



View looking east from 5th and Walnut Streets during parade honoring President William Taft. Des Moines, Iowa. ca1909.

**2:15 PM–3:00 PM**  
**#S503**

**Deconstructing the Archives: Applying Critical Theory to Archival Practice for the Advancement of Social Justice**

This presentation will apply critical theory to archives and archival work with the goal of advancing social justice. Using Jacques Derrida’s concept of hospitality, Taylor Henning will discuss the concept of archives as both hospitable and hostile spaces, the power imbalance between archivists and users, and practical means to make archives more hospitable spaces. Drawing on examples of both queer theory and the ethics of care being applied to the information profession, Rebecca Kuske will discuss how archives as spaces can be made more welcoming and inclusive. Grace Moran will apply feminist praxis in the archives, using an end-to-end documentation strategy in an effort to use archives as activism to document the efforts toward gender equity at the University at Illinois at Urbana-Champaign. The purpose of the presentation is to suggest critical approaches to archival work that can address power imbalances and create a more hospitable experience for users, especially those traditionally excluded from the historical record. This presentation should encourage you to view your work and repository through a critical lens. The intended audience is anyone interested in advancing social justice in the archival realm. It is particularly aimed at archivists interested in applying theories (such as poststructuralist, queer, and feminist) traditionally kept in the philosophical realm to daily work as archivists and in archives as spaces.

**Presenters:** Taylor Fisk Henning, University of Illinois at Urbana-Champaign  
Rebecca Kuske, University of Wisconsin–Stout  
Grace Moran, University of Illinois at Urbana-Champaign

**Session type:** Panel



Boys in shop class at the Roadside Settlement House. Des Moines, Iowa. 1920s.  
Settlement House Association Collection, Special Collections, State Historical Society of Iowa (Des Moines).

8:30 AM–10:00 AM  
#S601

### Outreach in Times of Celebration and Change: Three Institutional Approaches

Centennials, anniversaries, and changing technology keep outreach at the front of most archivists' minds these days. Three institutions will share their unique approaches to outreach in this 90-minute panel. At the Beulah Culbertson Archives and Special Collections at Mississippi University for Women, archivists are preparing for the Nineteenth Amendment centennial by creating a database that collates metadata on women's history collections from across the state. The project creates opportunities for collaboration among institutions, scholars, and the general public by making the information broadly accessible. An upcoming gathering of stakeholders for the database is leading to programming, including a fall symposium for scholars, students, and the public. At the University of Northern Iowa, archivists in Special Collections & University Archives go outside the stacks to expose different audiences to collections and dispel the archivist-as-gatekeeper mentality. Archivists have opened their facility up to faculty open houses, pop-up exhibits, a Rare Book Petting Zoo for family weekends, and sessions providing hands-on activities for school groups. Finally, at the Kansas Historical Society, archivists document the life of one suffragist in an innovative project combining social media and primary resources. The project follows the life of Kansan Martha Farnsworth, who was an "Everyday Revolutionary." As archivists tweet entries from her 1912 diary, followers have access to an extraordinary primary resource at their fingertips. The project has grown in scope and includes an exhibit focusing on Farnsworth, Kansas's role in the fight for suffrage, and the significance of the Farnsworth diary collection.

**Presenters:** Megan Rohleder, Kansas Historical Society (chair)  
Jaycie Vos, University of Northern Iowa  
Tessa Wakefield, University of Northern Iowa  
Derek Webb, Beulah Culbertson Archives and Special Collections—  
Mississippi University for Women

**Session type:** Panel



**8:30 AM–10:00 AM  
#S602**

**Taking a Fresh Look at Your Internship Program**

This session will make new and seasoned archivists aware of different types of internship programs offered through traditional university settings, as well as new avenues for pursuing and funding interns. Licking County Records and Archives Center staff will share their experiences in interning for a variety of institutions while earning their MLIS degrees. Sophia McGuire and Abigail Holman graduated from MLIS programs within the last six years. Each held an internship that varied greatly in terms of experience and financial benefit, for which they will outline the pros and cons. After sharing each experience, the staff will also discuss ways their own department is attempting to provide internship opportunities that are beneficial both in experience and financially to all parties involved. The second half of the presentation will feature case studies of working with interns from a variety of backgrounds. Kathy Gaynor (Webster University) will discuss her experience with interns majoring in educational studies, a program for students interested in careers outside of the traditional K–12 classroom. She will also share data gathered from a survey of St. Louis–area institutions regarding their internship programs. Patrick Milhoan (University of Notre Dame) will describe how his repository has been able to support practicum students who are seeking their MLS through online programs not associated with UND.

**Presenters:** Sophia McGuire Jewell, Licking County Records & Archives (chair)  
Kathy Gaynor, Webster University  
Abigail Holman, Licking County Records & Archives  
Patrick Milhoan, University of Notre Dame

**Session type:** Panel



Training class for employees of Younkens department store. Des Moines, Iowa. ca1942. Younkens, Inc. records, Special Collections, State Historical Society of Iowa (Des Moines).

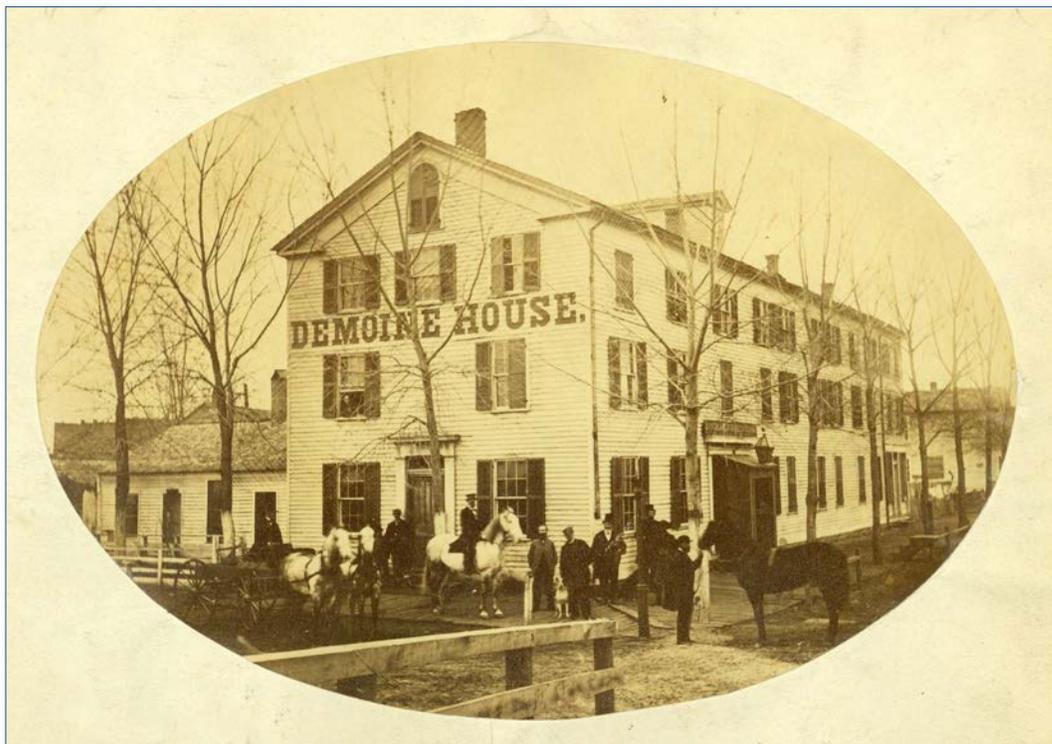
8:30 AM–10:00 AM  
#S603

### Digitizing Records, Creating Access, and Building Online Exhibits on Race, Gender, and the Environment in Iowa and Wisconsin Archives

This panel on digital curation unites three projects dedicated to race, gender, and the environment in varying stages of digital preservation. Shu Wan is assembling a community archives of oral history and will present on this ongoing project with Chinese immigrants (many first arriving at Iowa urban centers in the 1980s), focusing on the process of digitizing recordings and interview transcripts with the intent of creating online access. As co-organizer of the Iowa Colored Conventions Project (CCP), Heather Cooper will discuss the research, digital exhibit-building, and outreach efforts of the first state satellite of the national CCP, as they work to create access to records of black activism in nineteenth-century Iowa, with an explicit commitment to recovering women's contributions to the male-dominated convention movement. Initiating a digital collection for a community archives in Wisconsin, Heather Sonntag will address challenges of digital readiness in preserving at-risk audiovisual materials and general digital asset management for the Sauk Prairie Conservation Alliance, a small organization that stewards records on the activism of local citizens, scientists, and environmentalists who successfully changed a World War II weapons-manufacturing brownfield into a multi-use green space. These papers comparatively present strategies for gathering and digitizing sources and for creating access and visibility to fill silences in the historical record and empower communities. This panel will appeal to anyone interested, active, or expert in digital preservation and curation at all levels of management, in community archives, and in special topics of race, gender, and the environment.

**Presenters:** Erik Henderson, University of Iowa (chair)  
Heather Cooper, University of Iowa  
Heather S. Sonntag, University of Wisconsin–Madison  
Shu Wan, University of Iowa

**Session type:** Panel



The Demoine House hotel operated by Sumner F. Spofford at 1st and Walnut Streets. Des Moines, Iowa. 1855. Joseph P. Sharman Collection, Special Collections, State Historical Society of Iowa (Des Moines).

10:30 AM–NOON  
#S701

**Web Archives: Strategies and Solutions**

Recent years have seen a proliferation of web archives as more institutions face a predominantly online presence. While archivists have always dealt with obtaining and preserving collections, creating access, and enhancing discoverability, capturing the web requires new tools for these old problems and presents a new set of decisions to make. This panel brings together five archivists from diverse institutions who will discuss their experiences with web archives. Topics to be directly addressed include how to handle legacy web archives from your predecessor, how to increase discoverability and access, how to create an instant collection capturing an event in real-time, and the experience of using a grant to capture and curate local political/election websites. By presenting tools, processes, and lessons learned, the panel seeks to aid other archivists in using web archives to maximize research, capture unique events, increase access and discoverability, and create diversity in their collections.

**Presenters:** Ashley Howdeshell, Loyola University Chicago (chair)  
Ed Busch, Michigan State University  
Kayla Harris, University of Dayton  
Kelsey O’Connell, Northwestern University  
Lydia Tang, Michigan State University

**Session type:** Panel

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**10:30 AM–NOON  
#S702**

**One Box at a Time: Processing Large Archival Collections**

This panel will explore the challenges posed by larger-than-average collections. The floodgates open, and you are suddenly buried in boxes. Where do you begin? From congressional, court, and organizational records to blueprints and newspaper photo morgues, panelists have processed collections of several hundred to over 1,000 linear feet and lived to tell the tale. They will walk you through decisions made and lessons learned regarding project management, inconsistent/untrained supporting labor and funding, pressure from donors and administration, unexpected additions, and preservation and privacy/copyright concerns. This presentation, suitable for a general audience interested in archival processing and project management, will provide you with concrete examples of how other archivists, in both lone-arranger and team environments, made decisions to tackle these large processing projects and their accompanying issues.

**Presenters:** Lauren White, Gerald R. Ford Presidential Library (chair)  
Hope Bibens, Drake University  
Stefanie Caloia, Wayne State University  
Andrea Gietzen, Archives of Michigan  
Hannah Zuber, Chicago History Museum

**Session type:** Panel



Superintendent of the Public Archives, Cassius Stiles, and two archives assistants reading and classifying documents. Des Moines, Iowa. ca1907. Special Collections, State Historical Society of Iowa (Des Moines).

**10:30 AM–NOON  
#S703**

**Addressing Painful History to Foster a Better Tomorrow**

How do archivists address painful histories within our collections with the public? How do we collaborate with historically marginalized groups to document complex topics that are not easily broached? While bypassing these topics may be easier, there are sociocultural benefits to investigating and advancing social justice issues by addressing and acknowledging difficult histories. In this session, presenters from university, corporate, and public library archives will discuss examples of how their institutions have sought to answer these questions with specific collections and projects. Archivists of any skill level with culturally sensitive materials or a desire to encourage diverse use of their materials will walk away with ideas of how to present collections in a politically and culturally accessible way that is empowering to marginalized groups. Individual presentations will look at using community outreach events to discuss experiences of World War II and the Holocaust; addressing recent and past discrimination in the community and beyond with students through classroom discussion and assignments centered around naturalization papers and university collections; creating a digital collection to explore topics such as segregation and job discrimination in collaboration with a local African American history museum; digitizing and presenting records relating to the internment of Japanese Americans in the United States during World War II; and uncovering a century of archival economic data on women in the labor force, and the changing societal expectations of feminine labor they reveal, in the historical publications of the Women’s Bureau.

**Presenters:** Pamela Campbell, Federal Reserve Bank of St. Louis (chair)  
 Laura Godden, University of Wisconsin–La Crosse Murphy Library  
 Special Collections and Area Research Center (ARC)  
 Lisa Huntsha, Swenson Swedish Immigration Research Center,  
 Augustana College  
 Heidi Morse, Ann Arbor District Library  
 Jona Whipple, Federal Reserve Bank of St. Louis

**Session type:** Panel

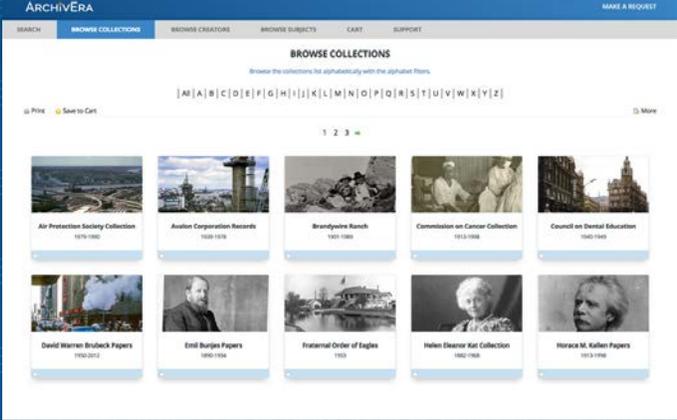


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**REGISTRATION RATES**  
**MIDWEST ARCHIVES CONFERENCE ANNUAL MEETING**  
**MAY 6–9, 2020**  
**MIDWESTARC.MEMBERCLICKS.NET/2020—ANNUAL-MEETING-REGISTRATION**

**Registration Rates**

Advance registration for MAC members (on/by Wednesday April 8, 2020) .....	\$135.00
Advance registration for nonmembers (on/by Wednesday April 8, 2020) .....	\$165.00
Advance registration for students (on/by Wednesday April 8, 2020).....	\$ 65.00
Regular registration for MAC members (Thursday April 9, 2020, or later).....	\$155.00
Regular registration for nonmembers (Thursday April 9, 2020, or later).....	\$185.00
Regular registration for students (Thursday April 9, 2020, or later) .....	\$ 75.00
One-day registration. ....	\$ 90.00

**Preconference**

Current Issues in Business Archives (capacity 50) .....	\$ 50.00
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**Workshops**

Introduction to Digital Preservation (capacity 25) .....	\$ 50.00
Approaches to Workplace Conflict (capacity 60). ....	\$ 50.00

**Tours**

State Historical Building of Iowa (capacity 15) .....	\$ 5.00
State Capital Building and Dome (capacity 15).....	\$ 5.00
Drake University Archives & Special Collections (capacity 15).....	\$ 5.00
Des Moines University Archives (capacity 10) .....	\$ 5.00
John and Mary Pappajohn Sculpture Park (capacity 15) .....	\$ 5.00
Archival Products and Corporate Image, division of LBS (capacity 15) .....	\$ 5.00

**CANCELLATIONS AND REFUNDS**

If for any reason you must cancel your registration for the Annual Meeting or MAC workshops, your written request must be received on or before Wednesday April 8, 2020, to receive a full refund. No refunds will be issued after Wednesday April 8, 2020.

Refunds will be granted for tours or MAC workshops that are cancelled by MAC due to low enrollment or other reasons.

# Midwest Archives Conference 2020 Annual Meeting Checklist

## WEDNESDAY, May 6

8:00 am–4:30 pm \_\_\_\_\_ Preconference: Current Issues in Business Archives Preconference

## THURSDAY, May 7

8:00 am–12:00 pm \_\_\_\_\_ Council Meeting

8:00 am–12:00 pm \_\_\_\_\_ Workshop: Introduction to Digital Preservation

8:00 am–12:00 pm \_\_\_\_\_ Workshop: Approaches to Workplace Conflict

9:00 am–11:00 am \_\_\_\_\_ Tour: State Historical Building of Iowa

11:15 am–12:45 pm \_\_\_\_\_ Tour: State Capitol Building and Dome

10:00 am–12:00 pm \_\_\_\_\_ Tour: Drake University Archives & Special Collections

10:00 am–11:00 am \_\_\_\_\_ Tour: Des Moines University Archives

10:00 am–11:00 am \_\_\_\_\_ Tour: John and Mary Pappajohn Sculpture Park

10:30 am–11:45 am \_\_\_\_\_ Tour: Archival Products and Corporate Image, divisions of LBS

1:30 pm–3:00 pm \_\_\_\_\_ Plenary: Rekha Basu

1:30 pm–5:00 pm \_\_\_\_\_ Vendor Fair

3:00 pm–3:30 pm \_\_\_\_\_ Break

3:30 pm–5:00 pm \_\_\_\_\_ Session: S101 On the Move: Tips, Tricks, and Tools for Large-Scale Data Migrations

3:30 pm–5:00 pm \_\_\_\_\_ Session: S102 Queer Collaborative and Community Archiving in the Midwest: Zines, Diasporic Collections, and Queer Repatriation

3:30 pm–5:00 pm \_\_\_\_\_ Session: S103 Showing Up: Community Engagement Events Toward a Better Cultural Record

5:30 pm–6:00 pm \_\_\_\_\_ MAC Pals Reception at the World Food Prize Hall of Laurates

6:00 pm–8:00 pm \_\_\_\_\_ Opening Reception at the World Food Prize Hall of Laurates

## FRIDAY, May 7

8:30 am–3:30 pm \_\_\_\_\_ Vendor Fair

9:00 am–5:00 pm \_\_\_\_\_ Poster Session

9:00 am–9:45 am \_\_\_\_\_ Session: S201 The Iowa Labor History Oral Project: Managing Oral History Projects in the Digital Age

9:00 am–9:45 am \_\_\_\_\_ Session: S202 Past the Digital Divide: Describing and Providing Access to Born-Digital Archives

9:00 am–9:45 am \_\_\_\_\_ Session: S203 Governing Your Archives: Corporate Approach and Public-Private Partnerships

9:45 am–10:15 am \_\_\_\_\_ Break

10:15 am–11:45 am \_\_\_\_\_ Session: S301 Method to the Madness: Sharing Collections Through Exhibits

10:15 am–11:45 am \_\_\_\_\_ Session: S302 All Together Now: Collaborative Approaches to Digital Appraisal

10:15 am–11:45 am \_\_\_\_\_ Session: S303 Building Bridges: The Power of Collaboration in Diversifying Archival Collections

12:15 pm–1:00 pm \_\_\_\_\_ Friday Forum: Designing for Labor Equity: A Hands-On Session

12:15 pm–1:00 pm \_\_\_\_\_ Friday Forum: Solo Archivists Networking

12:15 pm–1:00 pm \_\_\_\_\_ Friday Forum: Transforming Digital Collections: Use and Reuse

1:15 pm–2:00 pm \_\_\_\_\_ Session: S401 POP-UP! Session TBD

1:15 pm–2:00 pm \_\_\_\_\_ Session: S402 POP-UP! Session TBD

1:15 pm–2:00 pm \_\_\_\_\_ Session: S403 POP-UP! Session TBD

2:15 pm–3:00 pm \_\_\_\_\_ Session: S501 Informed Decisions: Perspectives on the Ithaka S+R Teaching with Primary Sources Study from the Midwest

2:15 pm–3:00 pm \_\_\_\_\_ Session: S502 Filling in the Blanks: How Oral History Enhances the Historic Record

2:15 pm–3:00 pm \_\_\_\_\_ Session: S503 Deconstructing the Archives: Applying Critical Theory to Archival Practice for the Advancement of Social Justice

3:00 pm–3:30 pm \_\_\_\_\_ Break

3:30 pm–5:00 pm \_\_\_\_\_ MAC Business Meeting

6:00 pm \_\_\_\_\_ Restaurant Tours

## Midwest Archives Conference 2020 Annual Meeting Checklist *(continued)*

### SATURDAY, May 9

- 8:30 am–10:00 am \_\_\_\_\_ Session: S601 Outreach in Times of Celebration and Change: Three Institutional Approaches
- 8:30 am–10:00 am \_\_\_\_\_ Session: S602 Taking a Fresh Look at Your Internship Program
- 8:30 am–10:00 am \_\_\_\_\_ Session: S603 Digitizing Records, Creating Access, and Building Online Exhibits on Race, Gender, and the Environment in Iowa and Wisconsin Archives
- 10:00 am–10:30 am \_\_\_\_\_ Break
- 10:30 am–Noon \_\_\_\_\_ Session: S701 Web Archives: Strategies and Solutions
- 10:30 am–Noon \_\_\_\_\_ Session: S702 One Box at a Time: Processing Large Archival Collections
- 10:30 am–Noon \_\_\_\_\_ Session: S703 Addressing Painful History to Foster a Better Tomorrow